

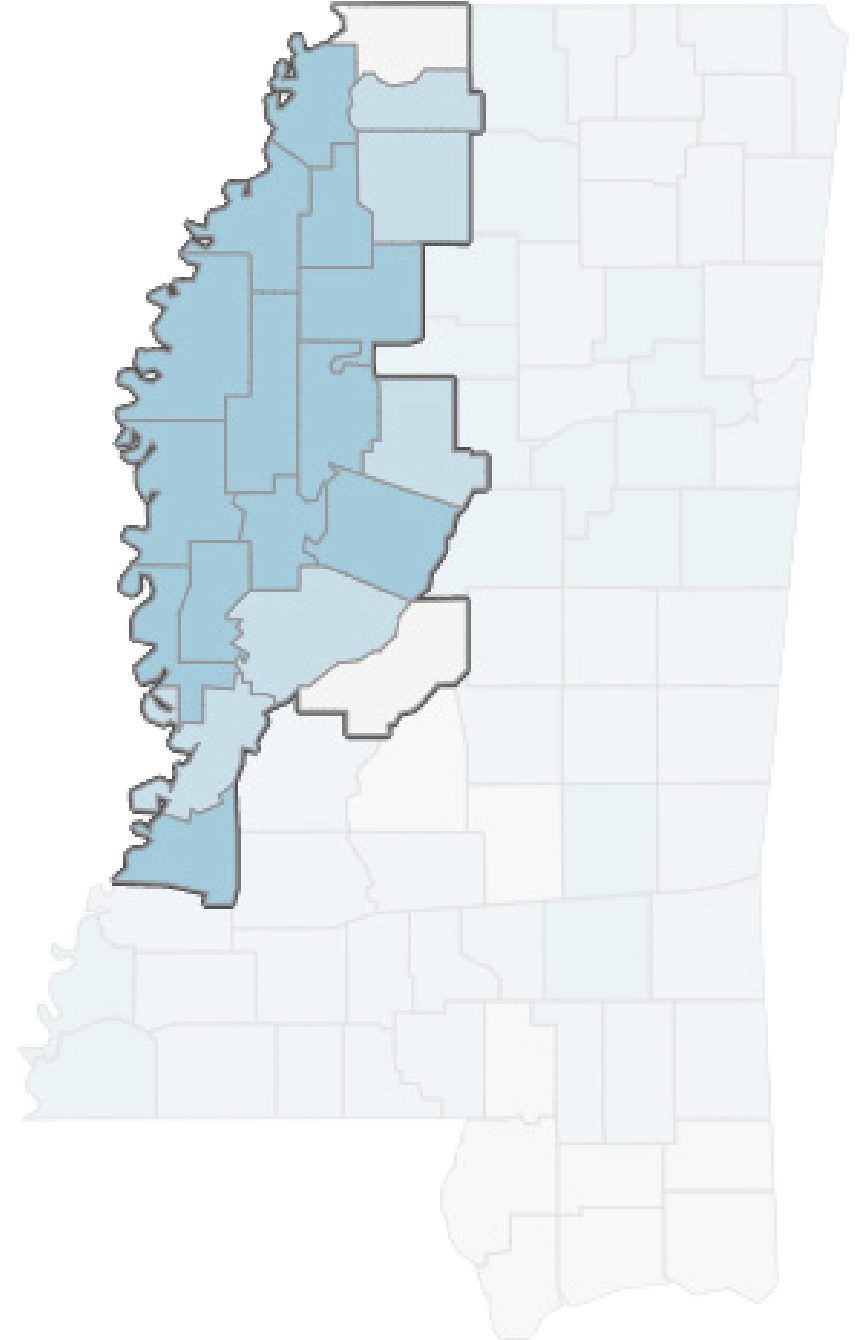


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“I just love this clinic and what y’all do. I tell everyone I know how much you’ve done for me and how you can help them too.”

Felicia age 25



LETTER FROM THE DIRECTOR

I am proud to write this letter after a remarkable year of expansion, during which Plan A grew our services and team to meet the evolving needs of our community.

Plan A's work is guided by the needs and priorities of the people we serve. Our team engages every day in thoughtful conversations with our patients and community about how we can advance our mission and expand access to healthcare in the Mississippi Delta. In 2022 we continued working to meet the ever-growing needs of the people we serve — without compromising our sustainability and core commitment to our mission.

For example, we knew from our conversations with patients that many people were unable to obtain emergency contraception (EC). That led to the successful launch of our "Plan A's Plan B Care Packages" program in July 2022, which mails EC, condoms, and pregnancy tests throughout the state. As we began offering the prescription-only version of EC via telehealth visits, patients began requesting birth control as well.

In November, we expanded our telehealth offerings to include all forms of family planning, with free prescriptions mailed out weekly from our pharmacy. The mobile unit continues to play an essential role in increasing access to care to our communities, but it can't reach everyone. Expanding our telehealth program has allowed us to grow our footprint substantially.

We also recognize that part of our role as a reproductive justice organization is to support healthy pregnancies and deliveries. Through partnerships with OB-GYNs and our purchase this year of portable ultrasounds, our clinics can provide critical pre- and postnatal services, reducing the time required to travel for care.

It is impossible to reflect on 2022 without acknowledging the devastating impact of politics and the eradication of access to abortion. The Mississippi Delta is a reproductive and maternal healthcare desert.

One of the few labor and delivery floors in the region closed this year, and several OB-GYNs left the area, eliminating services from three of the counties in which we operate. These widening gaps only worsen the outlook in a state that already has one of the highest rates of maternal and infant mortality in the United States.

Mississippi's continued failure to expand Medicaid leaves up to 40% of the communities we serve uninsured, a gap with immeasurable and far reaching impact on the health of the entire population. Residents of the state have the lowest life expectancy at birth in the country. At our brick-and-mortar clinic and pharmacy in Louise, we are able to address critical primary care needs. Services in Louise also experienced significant growth, with the addition of dental and pediatric care. In 2023, we will add additional specialty services in partnership with local providers.

Our work providing essential reproductive health services is more important than ever. It is a model that has already had substantial impact in the counties we serve and, critically, has the potential to scale. Last year, we began the process of working toward our second mobile unit, which will open in rural Georgia in 2023. We also engage in regular conversations with other clinics nation wide, supporting and encouraging their efforts to launch mobile units or add reproductive health services to existing ones. Our work is all made possible by the generosity of our donors, whose support totaled more than \$2 million in 2022.

We look forward to a busy and productive 2023 as we seek to advance our mission and ensure that all communities have access to the reproductive health services they deserve.

Caroline Weinberg, MD, MPH
Executive Director, Plan A Health

ACHIEVEMENTS

1100 +

Patients Seen

40+

Towns visited

1000

Average town population*

750

Emergency contraception packages mailed

17000

Condoms Distributed

All numbers are approximate. The average town size does not include the 5 larger Delta cities we visit.

March We expanded our Louise clinic to add free dental care.

April We celebrated our 2nd year on the road!

July We added two ultrasounds to our clinic, enabling us to provide patients with dating ultrasounds and prenatal care

October We started Plan A's Plan B care package - shipping emergency contraception, condoms, and pregnancy tests throughout the state.

November We added telehealth family planning to our services, expanding our reach to patients beyond the range of our mobile unit

December We began offering the HPV vaccine to adults up to age 45.



Mobile Clinic Exam Room



Mobile Clinic Exam Room



Mobile Clinic Lab Space

THE ROAD AHEAD

Our 2022 saw the Mississippi program grow in extraordinary ways. It was Plan A's first full year on the road and we more than doubled our patients seen in 2021.

We added a whole range of new services and programs, all designed and launched in careful partnership with our communities. Our growth continues in 2023 and beyond

Georgia Clinic: Our next mobile unit will open in rural Georgia in 2023. Rather than simply replicate our Mississippi program, we will take the same deliberate approach, building a customized program from the ground up to meet the needs and priorities of the new community we will serve.

Expanding in Mississippi We will continue our work adding additional services in the Delta, including expanding our obstetrics services and partnerships with specialists to bring a new range of care to our communities. We hope to serve an additional 500 patients in 2023.

A model clinic: Plan A is the lead clinic on a multi site study, forming a coalition with other mobile sexual and reproductive health clinics in the country to look at the impact of this model on access to care. Together, we are developing a guide to building new clinics and adding reproductive health services to existing ones. This collaborative effort will expand our impact as an organization beyond the communities we serve directly to benefit people throughout the country.

“Not having insurance is very hard because I like getting myself checked out. I don't worry about that since you started coming to town.”

Latoya, age 32

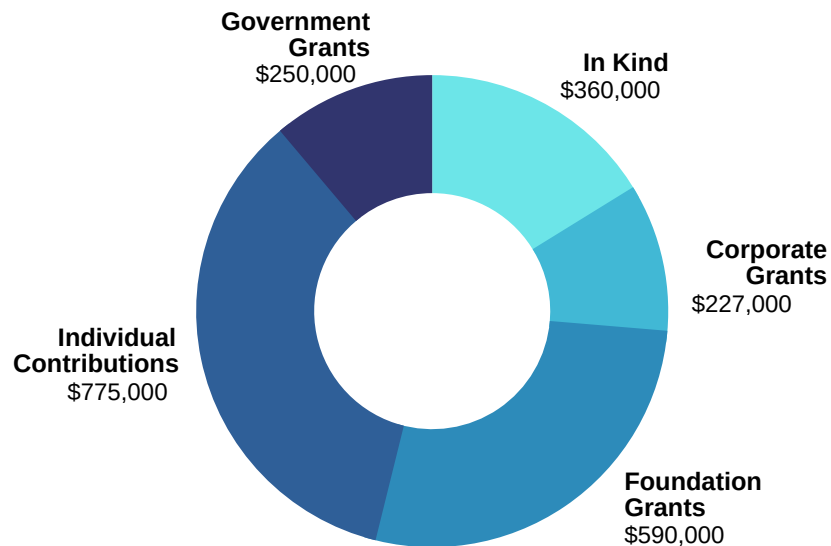
FINANCIALS

All of Plan A's services are provided to our community free of charge, regardless of insurance status or ability to pay. That is possible due to the generosity of our supporters.

In 2022, we received more than \$2 million in donations. That does not include an additional \$300,000 in grants due to be distributed in 2023. For every dollar donated, 86 cents was spent on program expenses, 10 cents on administrative expenses, and 4 cents on fundraising.

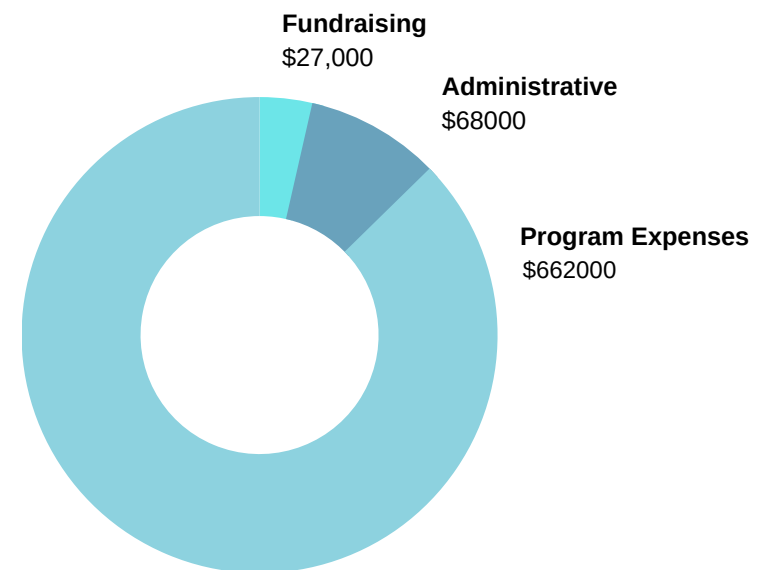
REVENUE

\$2.2 MILLION



EXPENSES

\$760,000



Finalized financial statements for Plan A Health, Inc will be available following our annual audit and completion of our 990. The breakdown of revenue and expense may change slightly when that process is complete.

FINANCIALS

Balance Sheets as of December 31, 2022

| Assets | |
|---|-------------|
| Cash and Cash Equivalents | \$1,200,400 |
| Receivable (Including Grants and Contributions) | \$340,000 |
| Other Current Assets (Including In Kind Supplies) | \$359,000 |
| Fixed Assets | \$ 349,000 |
| Liabilities and Assets | |
| Payroll | \$1,100 |
| Deferred Compensation | \$56,000 |
| Loans Payable | \$38,000 |
| Credit Card | \$10,300 |
| Net Assets | |
| Unrestricted Assets | \$2,155,000 |
| Restricted Assets | \$ 45,000 |

Finalized 2022 financial statements for Plan A Health, Inc will be available following our annual audit and completion of our 990.

OUR TEAM

STAFF

Kimberly Campbell
Nurse Practitioner

Telvin Harrington
Community Health Worker

Brooke Long
Pharmacist

Gerrie McElroy
Nurse Practitioner

Max McKinney
Finance Director

Dr. Lakeisha Richardson
Collaborating Physician

Erin Rockwell
Research Associate

Antoinette Roby
Community Health Worker

Sherrica Smith
Nurse Practitioner

Juliet Thomas
Community Health Worker

Caroline Weinberg
Executive Director



Celebrating 4 years of Plan A!

BOARD OF DIRECTORS

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University of Alabama

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Jamestown LP

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Glossier

Diana Salas
National Latina Institute
for Reproductive Health

Rick Segal
Seavest Investments Group

Dr. Ivana Thompson
Vanderbilt University
School of Medicine

Mollie Williams
The Family Van

We also thank our volunteers, partners, and advisors without whom our work would not be possible.

DONORS

We offer our thanks to our donors at every level. An HIV test costs \$15 and an STD test \$35. Pap smears are \$65 each. A year of birth control for one person can range from \$120 to \$600 depending on the method. Every single dollar helps us to bring healthcare to underserved communities.

Founder's Circle \$25,000 and above

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 Jill Lafer
 Kellog Foundation
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 Pixley Hill Foundation
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 Society for Family Planning
 Swiss Re Foundation
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We are grateful to the almost 500 donors whose support at every level allows us to continue our essential work.



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